

Order Item Summary

CBS TELEVISION STATIONS



KCNC-TV

Order ID: 63366 CF NTL-POL FBD - LBD: 10/22/12 - 10/29/12 HL#: Created: 10/17/12 11:12 AM
 Client: NATIONAL REPUBLICAN... CPE: / / 426 Agency Commission: 15 % Updated: NMBRISTOW on 10/17/12 12:01 PM
 Agency: NATIONAL MEDIA RESEARCH Product: EST 426 (1300) Self :15:00 Confirmed: 10/17/12 12:00 PM
 Buyer: BEN ANGLE Demo: HHOLDS DMA RTG Sched. Code: B **PRINT REQUIRED**
 AE: NICOLE ELIE POL-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

NEW ORDER; KEC/PH 10/17/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | MNEWS528A | 1 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$650.00 | 5 | \$3,250.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/26/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 002 | MNEWS528A | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$650.00 | 1 | \$650.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 10/29/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | MNEWS1 | 1 1 1 1 1 0 0 | NEWS | 30 | B | | | 0.0 | \$850.00 | 5 | \$4,250.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/26/12 | 5 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004 | MNEWS1 | 1 0 0 0 0 0 0 | NEWS | 30 | B | | | 0.0 | \$850.00 | 1 | \$850.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 10/29/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 005 | NSUN6-8AM | * * * * * S | NEWS | 30 | B | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/28/12 | 10/28/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|-----|----|---------|------------|--------|-------------|-------|-------------|----|-----|
| 006 | SNFL1ST | * * * * * S | NFL | 30 | B | | FOOTBALL | 0.0 | \$10,000.00 | 2 | \$20,000.00 | | |
| | SUN 11A-2:30P | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/28/12 | 10/28/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 007 | EPHIL2 | 1 1 1 1 1 0 0 | EFG | 30 | B | | | 0.0 | \$1,500.00 | 5 | \$7,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/22/12 | 10/26/12 | 5 | | | | | | | | | | |

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|--|-------------------------|--------------------------------|---|----------------------------|
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| Client: NATIONAL REPUBLICAN... | CPE: / / 426 | Agency Commission: 15 % | Updated: NMBRISTOW on 10/17/12 12:01 PM | |
| Agency: NATIONAL MEDIA RESEARCH | Product: EST 426 (1300) | Self :15:00 | Confirmed: 10/17/12 12:00 PM | |
| Buyer: BEN ANGLE | Demo: HHOLDS DMA RTG | Sched. Code: B | **PRINT REQUIRED** | |
| AE: NICOLE ELIE POL-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | EPHIL2 | 1 0 0 0 0 0 0 | EFG | 30 | B | | | 0.0 | \$1,500.00 | 1 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 29</u> | | | | | | | | | | |
| | 10/29/12 | 10/29/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009 | NWKND SAT2 | * * * * * S * | NEWS | 30 | B | | | 0.0 | \$750.00 | 2 | \$1,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/27/12 | 10/27/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 010 | P48HRSA3 | * * * * * S * | REGP | 30 | B | | | 0.0 | \$4,500.00 | 1 | \$4,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/27/12 | 10/27/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 011 | LWCSIMISA2 | * * * * * S * | LFG | 30 | B | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 22</u> | | | | | | | | | | |
| | 10/27/12 | 10/27/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 25 | 0 | \$45,000.00 | \$38,250.00 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$45,000.00 | \$38,250.00 | \$0.00 | \$0.00 |